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Lunera Lighting Recruits Tom Quinn as Vice President, Worldwide Sales and Marketing

*LED Lighting Company Prepares Channel Marketing for
Sale of Energy-Efficient Commercial Fixtures*

Redwood City, Calif. (April 14, 2009) – Lunera™ Lighting is a Silicon Valley company that designs, manufactures, and markets next-generation digital LED lighting, a technology that is transforming the lighting system, saving economic and environmental resources, and ushering an era of “Life in a New Light™”.

The company announced today the appointment of Tom Quinn as its Vice President, Worldwide Sales and Marketing. Quinn will lead Lunera’s efforts to educate customers about digital lighting technology and establish a team of channel reps that can facilitate the introduction of LED lighting to commercial real estate.

“Digital LED lighting has emerged as an energy efficient replacement for typical fluorescent fixtures. It will be my responsibility to analyze LED lighting in fair comparison to fluorescent technology as well as determine the construction world’s general lighting needs. We will develop fixture that address energy cost challenges, maintenance costs, and environmental considerations,” commented Tom Quinn, Vice President Worldwide Sales & Marketing of Lunera Lighting.



Tom Quinn, Lunera VP Worldwide Sales & Marketing

The light source in these advanced fixtures is a digital semiconductor LED. No stranger to semiconductor technology, Quinn was previously Sr. Vice President of Marketing for global electronics leader, Samsung Semiconductor, Inc. Prior to joining Samsung, Tom spent eight years working as a sales professional for Texas Instruments.

“Tom will bring a new perspective on sales to an industry that has been selling the same fundamental technology for over 60 years. He will take a close look at the direct channel and the variety of construction challenges it confronts from electrical and lighting contractors to installation costs and layout challenges.” commented Mark Walsh, Lunera Co-Founder.

About Lunera Lighting

Lunera Lighting is a technology innovator leading the transformation of lighting from traditional fluorescent lighting to energy-efficient LEDs that produce soft, uniform light. It designs, manufactures, and markets high-performance LED lighting fixtures as a direct replacement for fluorescent fixtures commonly found in commercial buildings. The company has created new lighting solutions that improve the quality of light for building occupants, lower energy and operating costs for building owners, and support sustainable building design.

Made in the USA, Lunera’s products adhere to clean manufacturing standards and are particularly attractive to clients seeking LEED certification, since LED lighting substantially impacts LEED points in “green” buildings. The company is a firm believer in social responsibility and has made it part of their corporate philosophy.

Parties interested in Lunera Lighting fixtures can contact Lunera at 650-241-3875 or by email at inquiries@lunera.com. A Lunera lighting consultant is available to answer questions, provide information, and create a free space evaluation to determine payback. Visit <http://www.lunera.com> for more information.

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